

VENDOR SUPPORT

Thank you for your interest in sponsoring a Fourth District event. Whether you are looking to target a large or smaller audience or both, we have options! We look forward to seeing you in 2025.

I. Continuing Education Seminar Series – January, March & April

CE Courses are offered each year in tandem with the Third District. Anticipated attendance is ~60.

- Table at CE - \$475 - one company rep at a table, with introduction, logo on website.

II. Continuing Education – February - Webinar

For 2025 we are offering the Mandated Child Reporting course as a webinar. We encourage you join us as we offer this virtual option to our members that stretch from Schenectady to the North Country boarder. Attendance is expected to be 60+.

- Introduction at CE - \$300 - entitles your company rep to participate in this webinar: company intro and rep speaking time prior to lecture, company logo on website & marketing material

III. SDC – Saratoga Dental Congress – May

The Saratoga Dental Congress takes place at the Saratoga City Center and includes 2 days of CE instruction, featuring notable speakers sharing content for dentists and their staff. 2025 is limited to 30 exhibitors, anticipated attendance is ~300.

****Note new format (one overnight for traveling reps)***

Thursday set up noon – 4 & Evening program/ Reception 5 – 8PM. Friday 8am – 4pm

- Booth at SDC - \$695
- Lunch & Learn - \$300 Friday only, limited to 3 companies (20 min. each)
- Thursday Reception Sponsor - \$500, limited to 4 (*target attendance lg. group practices/younger dentists)

Silver \$1000

- Priority location for your booth (booth fee is separate)
- Listed as Silver Sponsor on exhibit floor
- Special recognition during raffle prize drawing Friday
- Poster-sized placard hanging on booth next to your company name

Speaker Sponsor \$2000 includes everything above plus:

- 1 free booth, priority location
- Listed as Speaker Sponsor on floor
- Sign at entrance to lecture room
- Special recognition at beginning and end of each lecture session

IV. CE/GOLF OUTING – September

Our CE/Golf Outing is held annually at the Hiland Park Country Club, Queensbury. Average attendance is 60.

- Table at C.E. course and Hole Sponsorship - \$400
- Table at C.E. course and Hole Sponsorship *plus* a Golfer - \$400+ golfer fee tbd
- Golf only per person - \$ 2025 fee tbd
- Gold Level Sponsorship - \$ 850
 - Foursome reservation for golf including (1) CE attendance
 - C.E. and hole sponsorship with company sign prominently displayed on tee box
 - Company flyer (1 page) included in gift bag
 - Awards, raffle and after golf buffet dinner

V. WOMEN DENTIST MEETING – Fall

The networking opportunity for women dentists includes a meal and takes place at various venues. CE content is always offered. Average attendance is 35.

- \$300 - entitles company to provide materials for the event
- \$550 – logo on flyer, company rep at a table at event, introduced by chairperson

VI. NEW DENTIST MEETING – Fall

The New Dentist meet and greet is held each fall and embraces issues that are relevant to new dentists. 'New Dentists' are defined as those who have been out of dental school for 10 years or less. Average attendance is 30+.

- \$300 - entitles company to provide materials for the event
- \$550 – logo on flyer, company rep at a table at event, introduced by chairperson

VII. *NEW* Newsletter AD - Distributed Spring, Summer & Winter

- \$75 – Per AD, business card size (district membership is ~400 members)

Registration form below



Sponsorship positions are limited and will be taken on a first come, first served basis

I. Continuing Education Seminar Series

- January 31- Dr. Peter Auster: Newer than New: Surprising Changes and Dental Inflation Busters, Saratoga Embassy Suites \$475
- March 7 – AM Webinar w Local Panel of Oral Surgeons \$300
- April – Dr. Carla Ann Tornatore: Pediatric Dentistry, Latham, NY \$475

II. Continuing Education – February Webinar

- Mandated Child Reporting 6PM Webinar \$300

III. SDC – Saratoga Dental Congress – May 8 & 9, Saratoga \$695

- Booth at SDC - \$695
- Lunch & Learn - \$300 Friday only, limited to 3 partners (20 min. each)
- Thursday Reception Sponsor - \$500, limited to 4 partners
- Silver - \$1000
- Speaker Sponsor - \$2000

IV. CE/GOLF OUTING September 19, Hiland Park Golf Club \$ 400 Sign/table
 \$ 165 golfer sign up
 \$ 850 Gold Sponsor

V. WOMEN DENTIST MEETING – Fall \$550 per table

VI. NEW DENTIST MEETING – Fall \$550 per table

VII. *NEW* Newsletter AD Spring Summer Winter \$75 per AD

Total: \$_____

▪ [Online Registration](#)

Signature _____ **Date** _____
 Company _____
 Representative Name _____
 Email _____ Contact # _____

PAYMENT OPTIONS ▪ We accept Visa, MasterCard and AMEX [call 518.371.1114](tel:518.371.1114)

- Send checks payable to Fourth District
 Fourth District Dental Society
 475 Broadway PO Box 302
 Saratoga Springs, NY 12866

Email: office@4thdds.org