

NEWSLETTER



Winter 2012 Vol 2 No 1

Letter from the President



Welcome to the New Year. 2011 was a very good year for the Fourth District, as we made several changes. Many thanks to our new Executive Director, Nancy C. Hess, for attending to the business of the District. Under Nancy's oversight, the District office was relocated to an

Executive Office building in Clifton Park. The District's new office is a beautiful space with a shared conference room available for District committee meetings. Also in 2011, our Co-Editors Dr. G. Kirk Gleason and Dr. Michelle Burlingame have instituted changes and produced an informative, innovative and colorful Newsletter. The highlight of our 2011 SDC was a visit by ADA President-Elect William Calnon and NYSDA Executive Director Dr. Mark Feldman.

Your District Leaders' efforts have insured that past successes will continue in 2012. We will continue to introduce technology to the District's operations and we have set as a goal to provide video conferencing for our board meetings to enable representatives from far reaches of our District to participate without being physically present.

Plans for the 2012 Saratoga Dental Congress are well under way. Many of our presenters are making a return after having provided successful courses with positive evaluations and requests for encores. Twenty-five years after his first presentation to the

Fourth District, Dr. Gordon Christensen will return and deliver his "Bottom-Line" presentation. Also making a repeat appearance will be Dr. Barbara Steinberg speaking on "Healthy Aging" and Mr. Bruce Christopher, psychologist. Anyone who attended Mr. Christopher's presentation in 2011 will know that Bruce keeps his audience engaged and laughing as he imparts his "pearls of wisdom". Dr. Hal Crossley will present a variety of topics on pharmacology and two Hands-On hygiene courses and CPR will be available. The 2012 SDC promises to be a well attended, enjoyable and successful conference. The District continues to provide valuable CE at unbelievably reasonable fees. Plan to attend, learn, renew old acquaintances, make new friends and have fun.

The District's Calendar of events will include 3- CE courses, a golf day, a New Dentist Meeting, a Women's Dentist Meeting and a Fall Meeting. Your Trustee, Dr. Fred Wetzel and Delegates will represent the Fourth at the NYSDA House of Delegates in June in NYC as well as the ADA House of Delegates in San Francisco in October.

(continued page 2)

In This Issue:

- New Dentist meeting.....pg 2
- News Updates.....pg 3
- Member Update.....pg 4
- Installation Dinner.....pg 5
- Member Profile.....pg 6
- New Members.....pg 7

New Dentist Meeting



Drs. Zitofsky, Mulder, Burlingame, Tenniswood
Drs. Evans, Merryman, Sankowski, and Shaughnessy



Drs. Tsui and Kluth



Drs. Wolpert and Arpei-McHugh



Drs. Hwang and Salierno



Drs. Barrett, Salvatore, Popova
Drs. Cohn, Battiste, and Battiste

There was a wonderful turnout for the New Dentist Meeting in October. Twenty six of the District's new dentists, along with the Officers and other leaders came to Jacob & Anthony's American Grille in Saratoga Springs to hear two presentations during dinner. Dr. Judith Shub and Jackie Donnelly of NYSDA spoke about Peer Review and teamed up with Dr. Galati and Dr. Mathiesen to present a mock hearing. Dr. Chris Salierno, formally the Chair of the ADA's New Dentist Committee and past ASDA president, came from Long Island to give a presentation on public speaking and effective case presentations. Our Executive Director, Nancy Hess, Membership Chair Dr. Hwang, and ADA Council Member Dr. Bauman arranged the evening, which was paid for by an ADA grant that the District procured. The meeting provides an evening of informative entertainment as well as a time for our new dentists and specialists in the area to meet one another.

President's Letter *(continued from pg 1)*

Our District has many activities. Our District and Branch Societies need your support. In the words of Mitch Albom, author of "Tuesdays with Morrie" and "Have a Little Faith"- "I thought I was being asked a favor. Actually I was being given one...".When you are asked to be involved, please consider offering

your talents to the District and Branch Societies. You may be surprised by the intangible rewards that you receive by being involved.

My best wishes for the members of the District in 2012.

News Updates

3rd Annual Golf Outing

Save the date, **Friday, September 14th**, for another great day of golf and continuing education at the Highland Golf Club in Queensbury. Details about the educational course in the morning and the golf tournament in the afternoon will be coming soon. This has become a popular event and we expect a great turnout. Please watch for your invitation.

In Office AED Requirement

As of January 1, 2012, all dental offices in New York State are required to have an Automated External Defibrillator (AED) on-site. NYSDA has arranged a discounted AED purchasing program with AED Professionals to help members comply with the new law, with units starting at \$850. They will also provide the necessary forms and documentation for the tax credit from New York State. Members can contact AED Professionals at 1-888-541-2337 or visit www.aedprofessionals.com/nysda.html

If you have questions regarding the new law contact NYSDA offices at 1-800-255-2100 or send an email to info@nysdental.org.

New Wage Theft Prevention Act

This act went into effect on April 9, 2011 and amends the notice of wage rate requirements. Section 195 of the Labor Law now requires that employers provide notice to employees of their rate of pay, designated pay day, employer's intent to claim allowances as part of the minimum wage, and the basis of wage payment. This notice must be provided at the time of hiring and annually thereafter, before February 1st. It is required every year independent of whether there has been a change in pay. The notice must be provided in the employee's primary language. These notices, along with payroll records, are required to be maintained for a minimum of 6 years. There are templates available for these notices. This information, as well as the templates, were sent to all members via email from Nancy Hess.

Ellis Hospital Dental Program Update

Dr. Fred Wetzel, the Program Director, reports that this year's four residents have done very well and will be completing their program late this spring. He expects to have four new residents on board this summer. We will have details about the new dentists in the next newsletter. Dr. Wetzel also reports that

the new Oral Surgery Suite should be open in late March, adding a new dimension to the program.

Member Appointed to State Board

Dr. Richard Reisman, the Fourth District's representative to the NYSDA Council on Ethics, and former President of the Fourth District, has been appointed to a five year term on the State Board for Dentistry. Dr. Reisman is a graduate of Harvard School of Dental Medicine and the oral and maxillofacial program at Mt. Sinai Hospital in New York City. He practices Oral Surgery in Glens Falls.

Dental Groupons and Incentives

Summarized from ADA article by Kelly Soderlund

Participating with online group discount companies such as Groupon and Living Social could possibly lead to state and federal legal issues as well as ethical issues. Some dental offices have offered discounted teeth whitening, radiographs, or cleanings, however, it may raise legal issues both on the federal and state level. The ADA legal department wrote a memorandum on the subject, posted at www.ada.org/members/6502.aspx. Our own code of ethics prohibits 'fee splitting' between dentists and a third party and when dentists offer a service through a company such as Groupon, the revenue generated from the promotion is split between the provider and the company. The ADA Council on Ethics, Bylaws and Judicial Affairs is currently considering this issue. While this issue is being debated, the ADA advises to "consult a local attorney familiar with such issues prior to offering and awarding social coupons to new patients."

Upcoming Continuing Education

Friday, **March 9th** - "Predictable Restorative and Implant Dentistry with Today's Technology" presented by **Dr. Pamela G. Doray** - at the Century House in Latham

Friday, **April 20th** - "Understanding and Managing Older Adults in Your Practice" presented by **Dr. Janet Yellowitz** - at the Century House in Latham

Friday, **September 28th** - "How, Why and When to Utilize Orthodontic Treatment to Maximize Esthetics and Function" - presented by **Dr. Michael K. DeLuke** - at Fort William Henry Resort in Lake George

Dr. Howard and Dr. Bush - Back in Business After the Flood

On August 28, the unprecedented Schoharie flood took out the dental office of Dr. Paul Howard and Dr. Brad Bush and also completely destroyed Dr. Howard's home. Dr. Howard was helping with the evacuation of others and had time only to grab a few personal items from his home and shut off the propane line. After the flood, his home was gone and his office was under 6 inches of mud and 6 feet of water. It took 6 weeks, but they reopened on October 17th.

When asked what they were able to save from the Office Building, Dr. Howard replied, "the ceilings!" Everything had to be replaced. Fortunately Dr. Bush is very handy and had good contacts in the building trade. Together they rebuilt much of the office themselves with help from contractors for the finishing work; the skilled labor being donated by

generous and compassionate friends. Since they started with only studs, they redesigned the building, making it a more open and modern design. Charts and the written schedules were mostly saved through drying and re-writing, however, the office is now completely computerized. Fortunately the finances were on flash drives that amazingly survived under six feet of water. During the reconstruction, calls were forwarded to Dr. Bush's home, where patient's questions were answered by his wife and staff while they carefully dried the records. Dr. Ray Traver, in Duaneburg, offered his office 2 days per week for emergencies and completion of lab cases. Dr. Howard's home and most of his family's possessions were gone. He has now purchased a new home, 800 feet higher in elevation and outside of town.

The home and office were not considered to be in the 'flood plain,' and as such, they could not even purchase flood insurance. Without this insurance, nothing was covered [They may be redrawing the flood plain line]. Both dentists received relief grants from the ADA, and the Fourth District, for which they were very grateful, however, it only covered a small portion of their loss. Hard work and perseverance has put them back in business and we congratulate them and wish them well.



Board Meeting Highlights

November 9, 2011

- Discussed member directory distribution - electronic directory with Member's only access is an option
- Council on Dental Health & Planning - Discussed that fluoridation in communities is still an issue with many areas dropping the guidelines due to the change in Federal requirements.
- Council on Dental Practice - Exploratory committee has been formed to examine sites for MOM (Missions of Mercy). The Albany area has been identified as a site for the event and possible venues were discussed.
- Discussed proposal by Attorney General Eric Schneiderman to create a new registry for prescriptions for controlled substances. The law would require every dentist to query the system before writing or filling scripts with penalties leveled on those who do not comply. The council opposed this proposal.
- 4 counties established by the NYS Dental Foundation as underserved: Clinton, Essex, Fulton and Montgomery

December 7, 2011

- Dr. Tecler is stepping down as Peer Review chair and Dr. Mathiesen will be replacing him
- Finance Committee recommended not raising dues, which was approved by the Board. The committee recommended focusing on CE courses, the SDC, and misc. meetings to produce income to supplement the dues. The Board voted unanimously to accept the 2012 budget.
- Finance Committee voted to donate \$5,000 to the construction of the new oral surgery clinic at Ellis

February 8, 2012

- All the Study Clubs and Branch Societies have been contacted about the new C.E. Policy
- 4th District has received ADA grants for the New Dentist and Women Dentists meetings again this year
- Oral Surgery clinic at Ellis - first patients will be seen in March - First Oral Surgery resident arriving in July
- NYSDA membership report January 2012: The 4th District has 431 members with 84% of the membership active-the highest in the state.

Installation Dinner for New Officers

On Saturday, January 7th, incoming and outgoing officers were recognized at our annual installation dinner. The event was held at The Wishing Well Restaurant in Saratoga Springs and guests enjoyed a dinner meeting as well as entertainment by David Weeks and Rod Wheeler. Current board members as well as past presidents were in attendance and Dr. Gleason served as Master of Ceremonies for the event.



Dr. Parsons, Lori McCambley, Kelli Galati, Nancy Parsons, and Dr. McCambley



Penny McGill, Dr. McGill, Dr. Korkosz, and Eric Reinke



Dr. Lancaster, Betsy Lancaster, Dr. Lanka, and Lenore Lanka

Fourth District Officers for 2012



President

Dr. Wayne Harrison



President Elect

Dr. Doug Sandmann



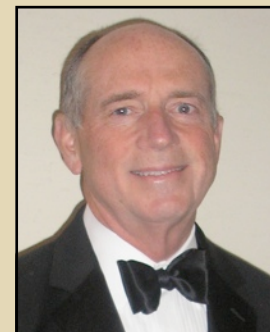
Vice President

Dr. Loren Baim



Secretary

Dr. Adrienne Korkosz



Treasurer

Dr. H. John Schutze

Letter from the Co-Editor

Suggestion on Alternative Holiday Gifts

It seems to be a tradition for specialists to send gifts to some of the general dentists, who refer them patients, during the holidays. With a three dentist practice like ours, we work with a lot of specialists and thus receive many plates of cookies, baskets, wine, candy, etc.; and that is on top of what we get and give to the staff, patients, and each other. A couple of years ago we decided it was too much---done with good intentions but unnecessary.

With the blessing of my two associates I sent a letter in advance to all the specialists that had been

so kind and generous the year before and asked them to consider the next year to instead make a donation, in our name, to the Y Scholarship Program or to CAPTAIN. For the last two years most of our Specialists and some of our patients did just that and many people, much more in need than us, were helped. We were grateful and I believe those that made the donation were also happy.

If this sounds like a good idea then write a nice note to the professionals that usually give you gifts----I do not think you will hurt their feelings and you will all be doing a great thing for the people that really need help.

-Kirk

Dr. Chris Mathiesen - Saratoga Public Safety Commissioner



Dr. Chris Mathiesen, former Fourth District President, has been elected by the people of Saratoga Springs to be Public Safety Commissioner.

Below he explains his role on the City Council:

“In our commission form of government, the mayor and four commissioners make up the Saratoga Springs City Council. We are all part time and we hire full time deputies to help carry out our daily administrative responsibilities. As Commissioner of Public Safety, I fulfill two roles, one executive and one legislative.

My executive role requires that I provide oversight for my department. According to the City Charter, the Public Safety Commissioner is responsible for the safety and well being of our citizens. I oversee the Police, Fire, Code Enforcement, Parking Enforcement, and Traffic and Animal Control Departments.

My legislative role is less specific. I am one of five members of the City Council. We meet at least

twice a month. All policies, expenditures, budgets, etc. must be approved by the council.

My campaign theme was "Working Together for a Safe and Vibrant City". I was sworn in on January 1 and I have been very busy since then. We are working on a new municipal ambulance service operated by our Fire/EMS Department. We are working on a new approach to problems involving our late night bar scene.

We are trying to bring our professional Fire/EMS and Police Departments back to the staffing levels that we had prior to drastic budget cuts in 2009. I am fielding complaints about speeding and traffic. I have made the community aware of our concerns about vehicular and pedestrian safety along the entryways to our city. I am dealing with some personnel issues in our departments. I am trying to bring more transparency to local government. We are dealing with bed bugs and alleged administrative deficiencies in our Housing Authority. etc. etc. etc. I am never bored.”

Dr. Mathiesen practices dentistry in his new office on West Avenue and then spends two hours in the middle of each day, plus Wednesday afternoons, and many evenings in his office on the second floor of City Hall. We are all very proud of Chris and wish him well in all of his jobs.

Convene in Our Nation's Capitol

Meet new and old colleagues and discuss the unique challenges and opportunities facing today's new dentists (dentists less than 10 years out of dental school). Join the ADA New Dentist Committee for an all-inclusive weekend of networking, continuing education and camaraderie and discover how you can be a better dentist, a stronger leader and more effective communicator.

The 2012 conference offers 13 hours of continuing education, a full day of leadership development, all-inclusive lunches, breakfast and learn sessions and a fantastic Saturday night event at The Park at Fourteenth with a contemporary dinner, DJ and dancing. Get ready for a monumental experience in our nation's capitol. Visit ADA.org/newdentistconf for more information and to register.

The American Dental Association

26th New Dentist Conference

Washington, D.C. | June 22-24, 2012

Children's Dental Screening

The Children's Dental Screening at Petrova Elementary School in Saranac Lake, on Saturday, February 4th was successful with the help of Drs. Mintz, Dunham, McSweeney and Rosenberger. This event was enhanced with the help of the school hygienist, Suzanne Snizek. Sixteen children from the ages of one to twelve were screened and there were several referrals made.



Suzanne Snizek, RDH & Dr. McSweeney Drs. Mintz, Dunham, McSweeney, and Rosenberger

Welcome New Members:

Dr. George Sarandev - *General Dentistry*
SUNY at Buffalo - 2008
Private Practice - AuSable Forks

Dr. Charles Dermody - *Oral Surgery*
Columbia University - 1977
New York Medical College - 1981
Private Practice - (w/ Drs. DeLuke) - Schenectady

Dr. Rachel Hardinger - *Orthodontics*
University of Iowa - 2007
University of Oklahoma - 2009
Private Practice (w/ Dr. Dean Bartlett) - Queensbury

Dr. Christine Sankowski - *General Dentistry*
University of Pennsylvania - 2010
Private Practice (w/ Dr. Fred Wetzel) - Schenectady

Dr. Laurie DeLucia-Deranja - *General Dentistry*
SUNY at Stony Brook - 2003
Cottrell Dental - Queensbury

Dr. Chelsea Morini - *General Dentistry*
University of Maryland - 2009
Private Practice (w/ Dr. Alfred Morini) - Amsterdam

Dr. Marc Johnson - *General Dentistry*
University of Michigan - 1988
Private Practice - Saratoga Springs

Active Life Members 2012:

Dr. William Bresonis **Dr. Barry Loffredo**
Dr. Roger Lorberbaum **Dr. Richard Reisman**
Dr. David Sherrick **Dr. Alan Justin**

Deceased Members:

Dr. John Boule - December 26, 2011
Dr. Miles Kletter - January 15, 2012

****Please contact the 4th District office with any changes to your home or office address, phone number, or email****

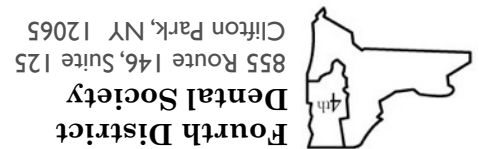
Feel free to also contact us with questions or concerns.

Fourth District Dental Society
855 Route 146, Suite 125
Clifton Park, NY 12065
phone: (518) 371-1114 fax: (518) 371-0018
email: fourthdistrictds@nycap.rr.com

Your Leaders for 2012:

President - Dr. Wayne Harrison
President-Elect - Dr. Doug Sandmann
Vice President - Dr. Loren Baim
Secretary - Dr. Adrienne Korkosz
Treasurer - Dr. H. John Schutze
Executive Director - Mrs. Nancy Hess

Newsletter Co-Editors: Dr. G. Kirk Gleason
and Dr. Michelle Burlingame



Saratoga Dental Congress - May 24 & 25, 2012

Please save the date and don't forget to send in your registration forms. The SDC Committee has put together another wonderful program for our annual meeting at Saratoga. **Dr. Gordon Christensen** will be presenting his 'bottom line' course on areas of dentistry with the most activity and change during the past year. **Dr. Barbara Steinberg** will present on "The 4 'S's' of Optimal Aging." Specifics about the most commonly prescribed medications will be presented by **Dr. Harold Crossley** and **Dr. Bruce Christopher** will discuss "Attitude, Humor, & Peak Performance in the Workplace" as well as "Risk

Taking, Achievement, and Fear." In addition to the traditional lectures there will be a hands-on course for hygienists and a CPR/AED course available to anyone.

We expect to have over 50 Dental Exhibitors, prizes and raffles, great food, and an important business meeting for members. You should have now all received the application brochure and we hope to see you and your staff there. Please call the District Office (518-371-1114) if you did not receive the brochure---you can also go to the District Website for information. www.fourthdds.org